

## 2015 CLUW Convention Workshops

**Available Times**

Workshops are listed in alphabetical order at the time slot they first occur.  
The white circles indicate the time slot(s) that each workshop is available.  
Workshop descriptions are listed on the following pages.

8:30 AM—10:30 AM  
11:00 AM—1:00 PM  
2:30 PM—4:30 PM

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<b>Changing the Narrative: Messaging to Win</b>	○		○
<b>Common Sense Economics: Criminal Justice Reform</b>	○		
<b>Financial and Administrative Responsibilities of CLUW Chapters</b>	○		
<b>Generational Divide: Myth, Reality, or Should We Go Back to Work</b>	○		
<b>Making Work Safer</b>	○		
<b>Some New Ideas to Involve Members in Your CLUW Chapter/Local Union Women's Committee</b>	○		
<b>Understanding Race/Defeating Racism *</b> *This is a 2 part workshop— you MUST attend session 1 to attend session 2	○	○	
<b>Common Sense Economics for Young Workers</b>		○	
<b>Human Trafficking</b>		○	
<b>Learn to Negotiate Anything</b>		○	
<b>Lobbying for Your Future</b>		○	○
<b>Women's Fight for Retirement Security</b>		○	
<b>Workers Under Attack: Learn How to Fightback Against the Erosion of Workers Rights, Nationally and Locally</b>		○	○
<b>Domestic Violence, Sexual Harassment &amp; Workplace Violence: Your Union Role</b>			○
<b>How Progressive Coalitions are Organizing for Economic Victories in Communities Across the Country</b>			○
<b>Keeping Meetings Legit</b>			○
<b>Let's Get Out The Vote (GOTV) Now</b>			○
<b>Where We Stand: How the War on Reproductive Rights and Family Benefits Affects Working Women</b>			○

## **2015 CLUW Convention Workshop Descriptions**

### **Changing the Narrative: Messaging to Win**

Over the past four decades, the right wing has invested significant resources devoted to messaging to create a conservative narrative on unions that has helped them realize an agenda that heavily favors the rich over the middle class. To combat this narrative, a coalition of California unions launched "Changing the Narrative," a project aimed at changing public perception of unions and the core issues we work on. In this workshop, we'll give an overview of the research and formulate strategies on using the new messaging in everyday work.

### **Common Sense Economics: Criminal Justice Reform**

Criminal Justice Reform, a Common Sense Economics module, is an interactive workshop that will help participants understand the magnitude of the issue of mass incarceration and its impact in our communities. Participants will be able to differentiate myth from fact on this issue, and better understand how the criminal justice system we live in shapes human lives and our economy. Through this workshop we hope to inspire workers to take action and take a first step to fight against mass incarceration and working towards a justice system that works for all.

### **Common Sense Economics for Young Workers**

The Common Sense Economics Young Workers guide evaluates the economic situation facing people ages 35 and younger. We analyze economic trends and policies that impact the largest population of debtors to create a springboard of activism that can help turn around financial crises facing young people.

### **Domestic Violence, Sexual Harassment & Workplace Violence: Your Union Role**

Recent studies document the increasing prevalence of incidents of gender-based violence, which can impact your members' health, job performance, and workplace safety. There are more laws that help to give certain rights to action to employees, but your role as a union representative may not always be clear. Unions can play a supportive role. In this workshop you will engage in discussion about current legislation pertaining to domestic violence, sexual harassment, and workplace violence. You will learn how you can be a supportive advocate for those members who are affected by these devastating issues.

### **Financial and Administrative Responsibilities of CLUW Chapters**

Whether you are a current chapter/state officer or plan to hold one of these important positions in the future this workshop is for you! We will discuss how to make sure you have enough money to carry out your action items, budgeting, and what reports you are responsible to provide to others. We will demonstrate how to fill out your IRS 990 E postcard, obtain your exempt status and remind you of what information you should keep all year to make filling out your reports easier.

## **Generational Divide: Myth, Reality, or Should We Go Back to Work**

We will examine the opportunities and challenges that arise with multiple generations in the workplace. Following this session, participants should be able to begin to develop proactive strategies for engaging the generations in the conversations that will lead to breaking down stereotypes and building bridges instead of walls. A segment on issues specific to the unionized environment will be included to focus on how this may impact proposals, bargaining models/dynamics, and ratification challenges that can impair the parties ability to achieve successful bargaining efforts.

## **How Progressive Coalitions are Organizing for Economic Victories in Communities Across the Country**

The AFL-CIO's Raising Wages campaign is a long-term effort to improve local communities by passing policies such as paid time off to care for a loved one, reliable and flexible schedules, equal pay for equal work, and the right to form a union free from employer interference. We will discuss this and learn how Los Angeles and San Francisco raised the minimum wage and be updated on the Retail Workers' Bill of Rights. An Our Walmart associate will enlighten us about the campaign, its importance to women and Black Friday participation.

## **Human Trafficking**

Human Trafficking is the fastest growing criminal problem worldwide and within America itself. It is an estimated \$32 billion dollar business overtaking the drug trade in profits. The workshop will present an overview on the subject of Human Trafficking, emphasizing on the labor aspect of it. Attendees will learn how to recognize the indicators of potential victims and how to safely report a suspected situation without causing harm to the victim or themselves. It will also include a brief history of California law on sex and labor human trafficking.

## **Keeping Meetings Legit**

Your business meeting procedure can expedite business and insure full participation of members. This workshop is about the rules that make your meetings "legal" and productive. When you gather with other people to accomplish common goals, you want efficient deliberation and action. There are rules and established procedure that apply to regular business meetings and conventions. Rather than obstruct progress, these rules help us accomplish our purpose and move smoothly through the agenda in a minimum amount of time.

## **Learn to Negotiate Anything**

Every day, women encounter situations that require the use of negotiation skills. Often it is the only way to get things done, whether in the workplace, in a labor management context or at home. Successful negotiations involve addressing the issues and consideration of the personalities involved. This workshop offers a practical approach to deal with the issues and manage the interpersonal dynamics that can prevent people from getting to "yes!"

### **Let's Get Out The Vote (GOTV) Now**

The Get-Out-The-Vote (GOTV) Workshop teaches you to plan GOTV strategies, implement effective targeted voter-contact, how to identify groups with which you can coalesce, and organize a winning program to get citizens to the polls on Election Day.

### **Lobbying for Your Future**

As union activists, we care deeply about the issues that impact working families and understand the importance of the political process. This training covers techniques and strategies for effective legislative advocacy with elected officials or policymakers at any level. Participants will learn how to prepare for a lobby visit with an elected official, best tools for framing an argument and how to translate a lobby visit into legislative action.

### **Making Work Safer**

The Identifying Safety System Failures program will provide workers with the skills needed to become more active in preventing near misses and safety incidents from happening. It will provide a training opportunity that will enhance critical-thinking and problem-solving skills, allowing participants to identify, evaluate and correct safety and health hazards in their facilities using a systems of safety approach to accident/incident investigation. Participants will also be introduced to OSHA standards that employers are legally required to follow to protect workers from hazards.

### **Some New Ideas to Involve Members in Your CLUW Chapter/Local Union Women's Committee**

Ever feel that you are at the end of your rope in terms of ideas to get members to CLUW or local union women's committee events? Does even starting to think about how to bring in new/younger members seem like "one more thing"? If you answered "yes" to either or both of these questions, this is the workshop for you! We actually have some variations on some ideas you might have tried already, as well as some new ideas we'd like to share with you. We also are hoping that you will bring some of your ideas AND be ready to actively brainstorm with other CLUW members....

### **Understanding Race/Defeating Racism**

The objective of this workshop is to understand the origin of race in a broad context, its implications for the working class and identifying approaches to tackling racist practices. Participants will have an opportunity to look at the system of racist oppression as manifested through various practices and institutions. There will be an opportunity for small group activity.

***THIS IS A 2 PART WORKSHOP - YOU MUST ATTEND SESSION 1 IN ORDER TO ATTEND SESSION 2***

### **Where We Stand: How the War on Reproductive Rights and Family Benefits Affects Working Women**

We will address the long term effects of how women and families are valued in America. How lack of reproductive rights and family friendly benefits affects the lives of everyone. Who are behind the attacks and how we can combat this in 2016. What the religious right really means for families. You will learn where the US fits in the international community. Be prepared to take home an action plan.

### **Women's Fight for Retirement Security**

The disproportion in income between women and men has a direct impact on our income and the financial ability to enjoy our retirement. We are faced with added burdens of attacks on deferred pension plans, Social Security, Medicare, Health Care funding, and COLA's. Participants will receive information on identifying these attacks. They will strategize on ways to combat the right wing actions designed to make seniors grow poorer as they age.

### **Workers Under Attack: Learn How to Fightback Against the Erosion of Workers Rights, Nationally and Locally**

Discussion includes the attack on public sector workers, the impact on collective bargaining, connecting the long-term decline in pension coverage and retirement security to declining union density. We will learn about an unprecedented coalition fightback campaign against a rogue accreditor and its college-killing austerity agenda and the Postal Accountability and Enhancement Act (PAEA) requiring the pre-funding of health care benefit payments for retirees. PAEA risks drastic cuts in service, jobs, and benefits for injured workers, and creates a two tier pension system.